

## Broca Networks

Broca Networks designs, deploys and hosts computer based speech recognition applications and services. Broca's Enterprise Efficiency Applications enable our customers to provide their staff with up to the minute access to information into the corporate data using any telephone.



## The Business Need

Integrating speech recognition into an application will mobilise your staff, allowing staff to securely access your enterprise data system. By using an ordinary phone and their voice to get up to the minute corporate information at times when it is really needed. Staff can access anything from email, diary, customer and corporate information; and submit reports simply by using a telephone. In doing this, you increase your employees efficiency and productivity, relieve pressure from limited support resource to manage a growing mobile staff and enhances your management reporting ability.

## Broca Solution

- Maximise productivity of your staff through ease of access to information at any time.
- Reduce costs – a unified solution for your mobile workers at minimal cost per user
- Improved customer service – through faster response and efficiency.
- Controlled access so staff can be limited to information available to them on a need to know basis.
- Flexibility to add or remove users as needs evolve

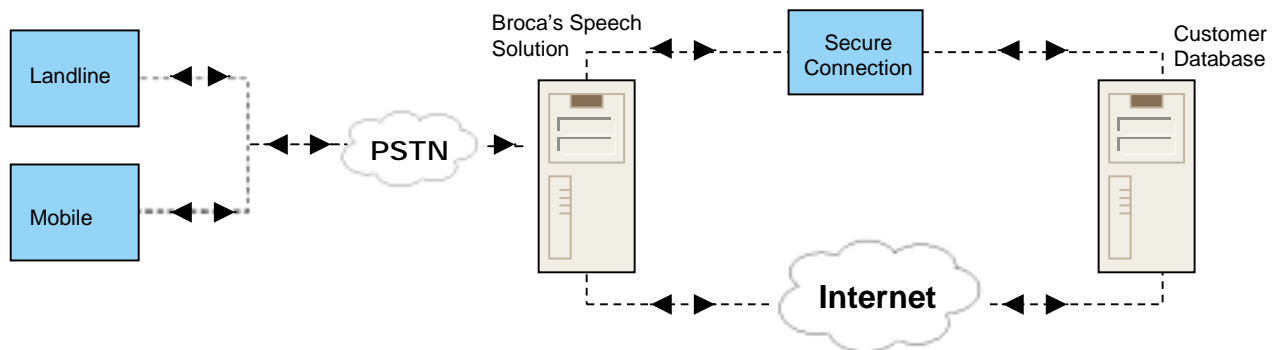
## Cost Effective

- Rapid return on investment
- Speech applications integrate with existing systems, leveraging your previous investments
- Secure hosted services mean you are not liable for large capital investment for infrastructure or staffing costs
- Speech applications can scale quickly and economically in line with business growth.

# Speech Recognition & Broca Networks

Current speech technology provides a robust and scalable solution. The speech recognition engine interprets human speech, while text-to-speech technology may be used to provide synthesised speech when required. This combination allows a wide variety of data to be delivered automatically to a person, a database or a CRM system.

Broca Networks has developed a framework that enables our customers to apply this technology delivering real solutions and applications that will increase efficiency in day-to-day business. Once an application has been deployed, it is cost effective to extend and enhance services as business requirements change.



(Diagram 2) Showing how information is retrieved and input to the customer database

We provide a full service from project identification, analysis, design, deployment, hosting and maintenance

## **Project Identification & Analysis**

Broca Networks will assess your business requirements and pinpoint where a speech application will be of maximum benefit.

## **Design & Deployment**

Broca has the ability to develop effective easy to use solutions that fulfil real business needs, and which work within your current environment to leverage existing investments.

## **Hosting & Maintenance**

We have a 24/7/365 secure hosting environment, with high availability backup systems already in place. Broca can deploy hosted speech recognition applications quickly and efficiently, removing the need for you to make upfront investments in infrastructure, or hire specialist staff.

Broca Networks is based in Cambridge UK. Our applications are designed to be platform independent so we can select the best technology solution based on our customers' requirements. If you would like more information about how Broca can enable you to enhance your current system, please contact us on 01223 370140 or email [info@brocanetworks.com](mailto:info@brocanetworks.com)