

Broca Networks

Broca Networks designs, deploys and hosts computer telephony based speech recognition applications and services. Broca's VoiceWeb Services enable providers of online information and e-commerce transactions to create new services and new channels, improving product offerings and efficiency for existing customers, and attracting new customers.



The Business Need

Today's consumers have high expectations for the services they use. They want faster, more current, more convenient, more personalised ... By voice enabling your online information and services, you are enabling your existing customers to access your services whenever from wherever and you are no longer limited to those customers with easy access to a computer.

Broca Solution

- Improved customer service through extended and convenient use
- Additional channel to market as services become available anytime, anywhere
- Extend customer reach to non pc users
- Create customer loyalty through additional personalised services

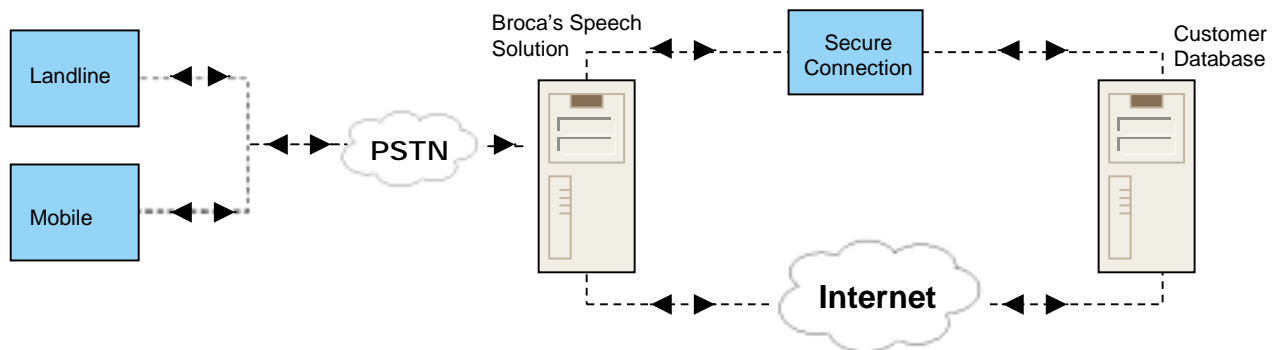
Cost Effective

- Rapid return on investment
- Speech applications integrate with existing systems, leveraging your previous investments.
- Secure hosted services mean you are not liable for large capital investment for infrastructure, or staffing costs.
- Speech applications can scale quickly and economically in line with business growth.

Speech Recognition & Broca Networks

Current speech technology provides a robust and scalable solution. The speech recognition engine interprets human speech, while text-to-speech technology may be used to provide synthesised speech when required. This combination allows users to interact with web based information as easily and more conveniently than over the internet.

Broca Networks has developed a framework that enables our customers to apply this technology delivering real solutions and applications that will increase efficiency in day-to-day business. Once an application has been deployed, it is cost effective to extend and enhance services as business requirements change.



Showing how a customer interacts with the system to gather information

We provide a full service including project identification, analysis, design, deployment, hosting and maintenance

Project Identification & Analysis

Broca Networks will assess your business requirements and pinpoint where a speech application will be of maximum benefit.

Design & Deployment

Broca has the ability to develop effective easy to use solutions that fulfil real business needs, and which work within your current environment to leverage existing investments.

Hosting & Maintenance

We have a 24/7/365 secure hosting environment, with high availability backup systems already in place. Broca can deploy hosted speech recognition applications quickly and efficiently, removing the need for you to make upfront investments in infrastructure, or hire specialist staff.

Broca Networks is based in Cambridge UK. Our applications are designed to be platform independent so we can select the best technology solution based on our customers' requirements. If you would like more information about how Broca can enable you to enhance your current system, please contact us on 01223 370140 or email info@brocanetworks.com